

1962



U.K.B.G.
United Kingdom

D.B.L.
Denmark

G.A.B.F.
France

N.B.C.
Holland

A.I.B.E.S.
Italy

S.B.G.
Sweden

S.B.U.
Switzerland

D.B.U.
Germany

N.B.A.
Norway

F.B.S.K.
Finland

L.B.U.
Luxembourg

B.L.B.U.
Belgium

A.M.B.A.
Argentina

Ö.B.U.
Austria

A.N.B.A.
Japan

A.U.D.E.B.
Venezuela

U.B.B.
Belgium

C.B.A.
California

Minutes of the 11th Annual - I.B.A. - Meeting

Held on October 16th, 1962. At The Hotel Reichshof, Hamburg

Present:

Mr. Kurt Sörensen - IBA-President	Denmark
Mr. Raul Suarez	Argentina
Mr. Ernst Bardorf	Austria
Mr. George Kuypers	Belgium
Mr. John Durlesser	California
Mr. Gaston Nouard	Denmark
Mr. Björn Brandtberg	Finland
Mr. Jean Doreau	France
Mr. Fred Friede	Germany
Mr. Charles Tuck	Great Britain
Mr. L. Nota	Holland
Mr. Angelo Zola	Italy
Mr. T. Yamazaki	Japan
Mr. Remy Mille	Luxembourg
Mr. Arne Normann	Norway
Mr. Börje Lundquist	Sweden

Observers present from:

Great Britain, Argentina, California, Italy, Peru, Spain and Germany.

AGENDA

- 1 a) Address of Welcome by the President of the D.B.U. Mr. Fred Friede.
- 1 b) Official Opening of the meeting by the IBA-President Mr. Kurt Sörensen.
- 2 Minutes of the I.B.A. Meeting 1961 in Norway.
- 3 President's report.
- 4 Financial report.
- a) To consider the letter of appeal distributed by Mr. Fred Friede to members of the trade in Great Britain
- b) Uruguayan Bartenders' Association by the (G.A.B.F.)
Japanese Bartenders Association in regard to its magazine and the union of the two associations.
- c) Observance of recipes approved by the I.B.A. used officially by national associations by the (A.I.B.E. S.)
- d) I.B.A. News by the (D.B.L.)
- 6 I.B.A. activities in 1963. (Offers from the U.K.B.G. and the A.I.B.E.S. to hold the I.C.C. 1963 in Edinburgh, Scotland, and St. Vincent, Italy, reps
Another business.



Point 1 a.

The meeting was opened at 4 p.m. by the president of the D.B.U., **Mr. Fred Friede**, who extended a hearty welcome to everybody to the I.B.A. meeting 1962 in Hamburg.

Point 1 b.

The President of the I.B.A.: "It is a great pleasure for me to bid a hearty welcome to all the delegates to our 11th annual meeting and I.C.C. My welcome goes especially to the delegate from the Californian Bartenders' Guild who take part in our meetings for the first time since the entry of their organization in the I.B.A. and further to the delegates from the Union des Barmen de Belgium who are present for the first time as representatives of the new Belgian association. Before proceeding with the agenda I want to express on behalf of the I.B.A. our warmest thanks to the president of the Deutsche Barkeeper Union, Fred Friede, and his council for having undertaken the arrangement of the I.C.C. 62. I know that the preparation of this arrangement is quite a hard job and I thank you for your co-operation and your efforts.

I hope and trust that our negotiations will take place in a friendly atmosphere, and that through frank and open talks about the various problems and questions on the agenda we shall obtain results beneficial to all member associations."

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Mrs. Halmann, secretary of the U.K.B.G. was elected assistant chairman of the meeting, and she proceeded by reading the agenda.

Point 2.

The minutes of the I.B.A. meeting 1961 in Norway of which each member country had received a copy were unanimously approved.

Point 3.

The president of the I.B.A. reads his report.

As already indicated in my welcome address we have since our meeting in Norway had the pleasure that the California Bartenders' Guild has entered the I.B.A. as a member. Further the Belgian bartenders have set up their own organization, the Union des Barmen de Belgium, which is now also a member of the I.B.A.

Unfortunately we have also during the past year lost a member, namely Uruguay.

You all know the reasons why this organization had to cease their membership of the I.B.A. but I want to use this opportunity to express our regrets no longer to count this country amongst our members.

In April 1962 we had our National Cocktail Competition in Denmark and in connection herewith it was planned and suggested to hold an informative I.B.A. meeting in Copenhagen. To my regret, however, such an arrangement did not materialize mainly because most other countries held their national competition at approximately the same time.

The meeting planned was therefore confined to a Scandinavian meeting where we had some very useful talks. Details about the various cocktail competitions have already appeared in the I.B.A. News, and there is therefore no reason for me in this place to go into further particulars.

Mentioning the I.B.A. News I would like to express my regret that the first issue appeared with some delay. This was mainly due to the fact that contributions from the member countries did not reach me in time, and you will see from the agenda that the D.B.L. would like to go further into this question. May I, however, stress the point that it is vital for the appearance of the I.B.A. News altogether that the individual member associations send in material to publish. It is not the purpose that the I.B.A. News should be written by the I.B.A. headquarters, but it should consist of contributions from all the individual member countries, and I cannot strongly enough ask the individual member countries to keep this point in mind. In the name of justice I must say that there are exceptions, and that some countries are most cooperative in this respect.

Furthermore I have had a very close co-operation with the D.B.U. in connection with the I.C.C. 62, and I can only say that it has been a great pleasure to see how intensely and seriously Fred and his council and not to forget Mrs. Leny Friede have been working to make this years' I.C.C. a success.

In connection with the president's remarks about the Danish National Cocktail Competition

Mr. Zola expressed on behalf of Mr. Graziano Mori who represented the A.I.B.E.S. on this occasion his heartiest thanks for the kindness and hospitality that was shown to Mr. Mori during his stay in Copenhagen.

Point 4.

Mr. Roger Lebet presented the financial report and his statement was unanimously accepted. The balance as per September 20th, 1962, was Sw.Frcs. 14.467.15 all countries having paid their subscription except Venezuela.

At the same time Mr. Lebet pointed out that some countries paid their subscription only a few days before the annual meeting, and that it was therefore difficult for him to bring the accounts up-to-date before the meeting. He therefore requested the member associations to settle this matter at the latest one month before the annual I.B.A. meeting.

In connection with the question of Venezuela having not paid their subscription to the I.B.A.

Mr. Zola stated that in his opinion Venezuela did not pay because they did not want to. They had a big association, they issued their own magazine every month and therefore they should be able to spare the £ 20 a year. As was the case of Uruguay this was a question of a different mentality and a way of thinking quite different from the European one, and it would be very difficult for the I.B.A. to do anything about this situation even if everybody felt sorry about not to be able to establish a closer contact between Latin-American countries and the I.B.A.

Point 5 a.

Mr. Tuck read the letter of appeal, which had been sent out by the D.B.U. to members of the trade in various countries, and stated that this letter had had a rather unfavorable effect in certain cases when it had been received by firms, which had already to a great extent supported the I.B.A. activities.

Mr. Kurt Sörensen stated that also in Denmark similar cases had been experienced, and it was agreed that the future organizers of the I.C.C. should be more careful if they wanted to contact various firms for financial support, and in any case they should not approach firms outside their own country.

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Point 5 b.

Mr. Jean Doreau, France, brought up the question about Uruguay, which was also discussed at the meeting in 1961.

Mr. Raul Suarez of Argentina was asked to tell what he knew about Uruguay and the Uruguayan bartenders' association. It was stated that they had a rather big organization, that they issued their own publication and that it could not be a question of money, which had made their resign from the I.B.A.

Roger Lebet pointed out that in the first place the I.B.A. had made a mistake by accepting the Uruguayan association as a member without knowing their rules and their set-up altogether and that the fact that nothing was known about their organization made it difficult for the European member countries of the I.B.A. to understand why some of the Latin-American countries did not want to belong to the I.B.A.

Point 5 b.

The Japanese delegate Mr. Yamazaki made a statement of the conditions in Japan and said among other things that they were still working towards a reunion of the two big associations the A.N.B.A. and the J.B.A.

Mr. Yamazaki said that there were so many questions to be considered and so many problems to be solved before a solution to this problem could be reached. Besides these two big associations there were several local organizations but the trouble was that these local branches did not have the same kind of headquarters as f. inst. the U.K.B.G. whose activities were centralized in London, therefore it would be very difficult if not impossible to unite all these associations in one big organization.

However, the main question to be discussed was whether the I.B.A. could accept the A.N.B.A. as a full member and in view of the fact that the A.N.B.A. had paid their subscription every year, and that their rules had been accepted.

Everybody agreed to accept the A.N.B.A. as a full member on condition that the female bartenders who were members of the A.N.B.A. did not participate in any I.B.A. arrangement because female bartenders were not accepted by the I.B.A.

Mr. Yamazaki also stated that the A.N.B.A. would be happy to get the opportunity of arranging the I.C.C. in 1964 in connection with the Olympic Games in Tokyo, and he asked for help and support from the other I.B.A. countries to carry through this arrangement.

An extensive discussion developed about this question, and it was mentioned that if the Japanese got the chance of organizing the I.C.C. 1964 this might help them to unite but that the final decision in this matter could not be taken until next year at the I.B.A. meeting. In the meantime they would have the opportunity of getting closer towards a solution of their problems.

Mr. Yamazaki extended his thanks to the delegates for the interest with which they had listened to him and said that he was happy to be able to report to his association that the A.N.B.A. had been accepted as a full member of the I.B.A., and that they would go on doing their best to settle the various problems with which they were faced.

Point 5 c.

Mr. Angelo Zola said that he had been rather surprised to see that the recipes of the 50 cocktails that had been accepted in Paris in 1960 by the I.B.A. were not always followed when they were printed officially in various magazines.

For instance he had observed deviations in recipes printed in a French magazine, and he found this rather unfortunate, because the main purpose of working out the 50 recipes had been to provide the young barman with a basic knowledge of how to make cocktails. Of course he realized that you could not expect every barman to make the cocktails strictly following the official recipes but on the other hand the question was a matter of the prestige of the I.B.A., and the various guilds should stick to the recipes of these 50 cocktails accepted by the I.B.A. when they appeared officially.

Mr. Jean Doreau promised to take up this question with the French association.

Point 5 d.

As already indicated in his report the president expressed his regrets that the first issue of the I.B.A. News had appeared with some delay, and he stated that this was mainly due to the lack of material to be published.

Once again he emphasized the necessity of each guild sending their contribution, because the I.B.A. News was supposed to consist of news and articles from all the I.B.A. member guilds and not to be a publication written entirely by the I.B.A. headquarters. At the same time the president expressed his surprise that he had had no reaction from any of the members to the letter sent out asking the various member-countries to try to make firms in their respective countries interested in inserting an advertisement in the I.B.A. News.

In this connection Mr. Nota stated that in Holland he had approached a couple of firms who had not been interested in this matter and Mr. Friede said that in Germany there were very few firms who were interested in international advertising besides those who had already supported the D.B.U. financially or by giving parties as the firm Asbach.

Mr. Zola pointed out that in this connection it was not a question of speaking to the agents but of speaking to the right person, the person who was in charge of this particular part of the firm's activities. He also pointed

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out that the firms, which were approached should receive a copy of a previous issue of the I.B.A. News to give them an idea of what the publication was like. This might make the various firms more interested in inserting advertisements in the I.B.A. News. Altogether Mr. Zola found that the question of the I.B.A. News should be more carefully studied than had previously been the case.

Point: 6.

Mr. Charles Tuck said that it would be a great honor and pleasure for the U.K.B.G. to hold the I.C.C. 1963 in Edinburgh, Scotland, and that they had already been promised support from the trade.

Mr. Tuck stated that as everybody knew, Scotland was a very beautiful country, and that he was sure that the U.K.B.G. would be able to run the competition in a satisfactory way.

On behalf of the A.I.B.E.S. Mr. Zola made an offer to hold the I.C.C. 1963 in St. Vincent where for the last three years the A.I.B.B.S. had held their national cocktail competition.

Mr. Zola found that St. Vincent was the ideal place for an arrangement like this and he also pointed out that the A.I.B.E.S. had never had the opportunity of organizing the I.C.C. and that it would be an honor and pleasure for the A.I.B.E.S. to get this opportunity in 1963.

As there were thus two proposals these were put to the vote, and the result was that the majority of the delegates voted for St. Vincent. Details about the I.C.C. 63 will be submitted to the members at a later date.

Point 7.

Mr. Tuck gave an account of the work which was going on in connection with the special I.B.A. supplement to the U.K.B.G. Guide to Drinks, and a draft together with a rough sketch were distributed to all the member-guilds.

At the same time Mr. Tuck pointed out that he had not received the requested material for this supplement from all the member-countries, and that he urgently requested these countries that were Luxembourg, Italy, Japan and Denmark to supply him with the necessary information, so that they might be able to proceed with the preparation of the supplement.

Mr. Börje Lundquist drew the attention of the delegates to the fact that at the meeting in 1959 a discussion had taken place about the question of a closer contact between the various whisky firms and the I.B.A. and that a committee had been formed to take care of this question.

This committee was supposed to send out a report on their work, but so far no such report had been received by the I.B.A. member-guilds.

Mr. Tuck answered that in his opinion the verbal and very close contact that existed between representatives from various whisky firms and the I.B.A. and the positive attitude on the part of these very good friends towards the I.B.A. activities was an obvious evidence of the valuable relationship that had been established between these firms and the I.B.A.

Mr. Arne Norman informed the delegates that the Norwegian Bartenders had changed their name into "Norwegian Bartenders Association", and he took the opportunity of distributing the new pennant of his association.

Mr. Angelo Zola extended an invitation to all the presidents to attend the A.I.B.E.S. National Cocktail Competition in St. Vincent from the 14th - 16th November 1963.

On behalf of the G.A.B.F. Mr. Jean Doreau also extended invitations to the I.B.A. member-guilds to attend the G.A.B.F. annual meeting and dinner-dance in Paris on Tuesday November 6th.

At the end of the meeting Mr. Tuck on behalf of the delegates brought a hearty thank you to the president for the wonderful way in which he had conducted the meeting.

The President closed the meeting at 7.15 p.m. and extended his thanks to all the delegates for a very good meeting, and he said that he was sure that the positive and frank talks which had taken place had been to the benefit of a further strengthening of the co-operation between the I.B.A. member-guilds.