

# 1955



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United Kingdom

**D.B.L.**  
Denmark

**G.A.B.F.**  
France

**N.B.C.**  
Holland

**A.I.B.E.S.**  
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**L.B.U.**  
Luxembourg

## Minutes of the 4th Annual-I.B.A.- Meeting

Held the 10th October 1955  
At The Grand Hotel Krasnapolsky, Holland

### Present were:

Mr. Jac.Platteschore, IBA-Vice President- NBC President, Chairman  
Mr. Roger Lebet – SBU – Switzerland  
Mr. Henk Bluemink – Secretary NBC – Holland (attached Secretary)  
Mr. Pietro Grandi – Pres. AIBES – Italy  
Mr. G. Baker UKBG  
Mr. F. Friede DBU  
Mr. W. Staempfli SBU  
Mr. J. Henze NBC  
Mr. A. Peutenil GABF  
Mr. E. Norman OBC – Norway  
Mr. G. Tops LBU  
Mr. J. Jacobson DBL  
Mr. H. Trägårdh SBG  
Mr. B. Brandtberg FBSK

### Observers:

Mr. L. Clericetti SBU  
Mr. J. Doreau GABF  
Mr. E. Eriksen OBC  
Mr. A. Dennis UKBG  
Mr. M.Rohner SBG  
Mr. A. Colecchia AIBES  
Mr. E. Hansen DBL  
Mr. J.Loretan SBU  
Mr. S. Sparling UKBG  
Mr. A.Carillo UKBG – West Coast USA  
Mr. Santiago Policastro AMBA  
P. Borrias NBC

### Absent:

Mr. George Sievi SBU / IBA President  
Mr. Rudolf Slavik GABF  
Mr. Vigo Christensen DBL

### Agenda:

1. Welcome by the IBA-Vice President and NBC- President
2. To confirm the 1954 Minutes hold in Hotel Hooze Vuursche in Holland
3. Announcements of Absences
4. The confirm the President's report (also his Finacial report)
5. To confirm the acceptance of: the AMBA of Argentina, AUDEB of Uruquay, and the point of the ÖBU of Austria and the Int. Genfer Verband. (See protest SBU)
6. To consider the DBL questions
7. To consider the I.C.C. and the request of the UKBG and the 1956 Rules
8. To consider New I.B.A. Rules and a new Council
9. To consider an I.B.A. Bulletin
10. To consider the I.C.C. report 1955
11. Any and all business

Opening: Mr. J. Henze (Vice-President NBC) welcomes all present and hopes that this meeting in Amsterdam will be a succes and a progress of the IBA.

The Chairman Mr. Jac. Plattesehorre opens the meeting and hopes that the meeting will bring something positive and the rules we are waiting for in the IBA and that the meeting will have the same friendly sphere as during the contest.

Report- and financial report President IBA.

Out of the personal orientation of Mr.G. Sievi it appears that Norway, Luxemburg and Denmark paid their subscription.

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The delegates of Italy and Germany signified that they also paid their subscription.

The Chairman will enter this in the minutes.

Mr. G. Baker thinks the report and the financial report of the President of the IBA are very short and thinks that the President have to give an extensive report during the meeting.

Mr. W. Staempfli says that this was done in the "Persönliche Orientierung" of Mr. G. Sievi.

Without one dissentient voice it was agreed that the President of the IBA have to send two months before the meeting his report and financial report to all the guilds of the IBA.



Membership-application of the AMBA (Argentine) Mr. W. Staempfli asks the Chairman, if Mr. Santiago Policastro can leave the room during this discussion. Mr. Policastro leaves the room.

Chairman, Mr. **Jacques Platteschore**

During the last IBA-Meeting, Italy asked for informations, concerning the AMBA. Up till now about this guild no informations reached us, not even the regulations.

The Chairman asks the meeting who knows anything about the AMBA. Mr. G. Baker says to know that there should be 500 members. Mr. Baker heard this from Mr. Policastro himself. Mr. F. Friede puts in that the information's should be clear. What is Mr. Policastro, President? Official? Probably he's only a member of the AMBA.

I think he is at least. Mr. E. Normann: Why did the IBA not asked for information's?

Mr. Chairman: This was done by the IBA, but no news was received from the AMBA about their purpose and rules.

Mr. F. Friede proposes, that if a Guild want to be a member of the IBA the regulations of that guild should be send in three months before the IBA-Meeting. These regulations shall be forwarded to all the

member guilds of the IBA. This proposal was agreed to unanimously.

Mr. Chairman proposes to put the application of the AMBA on next year's meeting. Mr. W. Staempfli SBU votes against this proposal. The membership application of the Uruguayan Bartenders Guild.

The Chairman also did not receive any regulations from this Guild but some stories about the country, which of course the chairman thinks is not enough.

Mr. J. Henze NBC proposes to put this application also on next year's meeting. Accepted without one dissentient voice.

Membersh, application of the Austrian Bartenders Guild was retracted.

A. Peuteuil GABF asks the reason. The Chairman: They gave no reason.

Mr. W. Staempfli thinks to know that this is concerning with the so-called "Genfer Verband"

Mr. F. Friede: The Austrian Bartenders Guild is a member of the Genferverband, which is a professional Organisation.

So we should get a member in the IBA with different purposes and regulations.

(Mr. Santiago Policastro enters the room). Mr. P. Grandi speaks to Mr. Policastro in the Italian language saying that the AMBA has not sent in their regulations to the IBA.

If the regulations are not there than Mr. P. Grandi suggested to Mr. Policastro to form a Bartenders Guild in the Argentine with good bartenders and to make regulations which satisfy the IBA.

### **Question nr. 1 of the DBL**

Is the work behind the bar to be judged according to the standards of the IBA?

The Chairman answers that this is not the case and says that one if the important task of this meeting is to make rules for the IBA and special for the ICC.

### **Question 2 of the DBL**

Uniform behind the Bar. Mr. Platteschore answers that over the whole world the bartender works in black trousers and white jacket or nowadays in a more modern jacket ordered by the patrons. At the same time the Chairman pointed to the personal letter of Mr. Sievi, Pres. IBA, saying the same.

### **Question 3 of the DBL**

Does the organising country intend to defray travelling expenses with possible support from the IBA?

Mr. G. Baker UKBG says, that in the near future it will be impossible for the IBA to finance these expenses, as there will be not enough money.

The Chairman, Mr. Platteschore thinks to see that in another direction. All the member-Guilds of the IBA must attend an ICC and IBA-Meeting. So in the future we have to try to find a way to pay the costs by the organising country, but with help of all the other IBA-Guilds.

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Mr. George Baker: Can every guild pay the hotel expenses?

The Chairman: With help of all guilds it is possible!

A. Peuteuil GABF: the IBA can do this by addressing the firms in the whole world, carrying out by the organising Guild.

Mr. Fred Friede DBU agrees with Mr. Penteuil. The Chairman: this is the idea, then it will be possible for every country to organise an ICC.

Mr. C. Baker says that it is impossible for, him to give now an answer he first has to consult this with his board and he thinks that the other guilds like to do the same.

The chairman: the NBC shall make a report of everything in and about the ICC Ô55. You can discuss this report in your boards. At the next IBA-Meeting we can decide if it is possible for the IBA to finance an ICC. So you have one year to work this out and to give your decision. All votes are for this advised.

### **West Coast USA branch UKBG.**

The DBL asks if the West Coast could take part in the ICC?

Mr. Baker UKBG: it should not happen this way. The West Coast is a branch of the UKBG.

Last year the West Coast wanted to change her name, now they do not want to do this.

The Chairman: This is not a case of the DBL. Mr. Durlesser (West coast) asked me what to do in the ICC '55. In the unofficial meeting in the train I talked this over with the President of the IBA Mr.G. Sievi who talked about it with you Mr. Baker. You then said that if they want to take part in the ICC it was up to the West Coast.

So I did put in the West Coast on advise of you Mr. Baker and IBA President Mr. Sievi.

So you were informed about this.

Mr. G. Baker UKBG, protests against the fact that an appointment was made in the train, everybody was tired then and not too clear in the head. So one could not pay enough attention to the subjects.

The Chairman says that Yesterday there was also a party that lasted till the morning, but he hopes that everybody sitting here take good notice of everything. The day after the night before is no excuse.

I think Mr. Baker, that you gave your answer too quickly there without thinking of the consequences. I hope that also the other guilds understand this.

In the future we have to take care of our words and we must be serious in giving our answers.

Mr.J.Jakobson, DBL informs that the D.B.L. cannot organise the next I.C.C.'56.

The Chairman: Does the Council think to hold in 1956 an International Cocktail Competition?

Mr.F.Fried DBU thinks that this must happen certainly. The Chairman ask if everybody knows that an International Cocktail Competition can only be organised under the rules of the IBA.

The Meeting decides to hold next year an ICC, against is AIBES Italy.

The UKBG requests to hold in 1956 an I.C.C. The UKBG-President says that he needs 12 months to organise the I.C.C. and proposes to hold it in September.

Mr. Staempfli, SBU, informs that it is impossible for the Swiss Bartenders to attend the contest in September, as there is still season in Switzerland in September.

Mr. A. Peteuil GABF asks if it is possible to hold the ICC '56 in November.

Mr.G.Baker will talk about this with his board and inform the guilds as soon as possible. Everybody agrees.

### **To consider New Rules for the IBA**

In the personal letter of Mr. G.Sievi (Pres.IBA) he requests to extent the IBA-board with two or three more members. Mr.W.Staempfli SBU declares that Mr.Sievi means members of the Guild where the Presidency of the IBA is as for instance the members of the SBU. He, Mr. Staempfli got this request from Mr. Sievi himself.

Mr. Roger Lebet -Secretary IBA, thinks that the meaning is, two or three members of other Guilds

The Chairman proposes to drop this point while the proposal is not clear enough.

Mr.Trägädh SBG, he wants an explanation about: who is president, a person or a guild?

The Chairman, Mr.Platteschorre thinks, that that question can be put best to the ex-President of the IBA Mr.George Baker. Mr.G.Baker says that it is a person!

The Chairman: asks to Mr. Baker how was it possible that he took over the Presidency from his English colleague? See the IBA Rules 7b."No President may as such pass more then one term of office and there may not be in two successive terms a President of the same guild".

If so the Guild is a member of the IBA and the Guild is the Presidency of the IBA, then the request of Mr. Sievi is plain and he is allowed to take in the presidency as many members of his Guild he likes, however with the President of course as the responsible.

Once more Mr.Platteschorre proposes to drop this point and give it back to the President of the I.BA.

Concerning the meaning of the IBA-Presidency, the Guilds have to discuss this with their boards and must send in their visions (report) three months before the next IBA Meeting. All votes for.

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## **I. B. A. News-Bulletin.**

Mr.G.Baker puts in that a committee can be formed to compile the I.B.A. News-Bulletin but under the supervision of the President. At the same time Mr.Baker says that it should be issued twice a year. Mr.J. Jakobson D.B.L. thinks that this should be three or even four times a year. The articles should not be only about drinks and cocktails, but more about the affairs in the Guilds. Mr.G.Baker: we cannot afford from the president to issue the News-Bulletin four times a year, that is too often and I speak of my own experiences.

Mr. F.Friede agrees with Mr.Baker to issue the Bulletin twice a year.

Mr.Chairman, Jac. Platteschorre, Vice-President of the I.B.A. gives his personal vision about the I BA News Bulletin. We need a good News-Bulletin, especially for the smaller countries, which cannot afford their own publications.

There happen in the different Guilds so many affairs of importance that it is necessary to issue the IBA-News-Bulletin more than twice a year!

I personally think to issue the News Bulletin four times a year, once, every three months. It must be conducted out of one point. In this case Mr.George Sievi, IBA-President in Switzerland, and Mr.J.Jakobsson DBL asked if the President is responsible for it. The Chairman answers Yes.

Mr.G.Baker agrees with the Chairman but he knows that it is impossible.

Mr.Platteschorre: every Guild must send in one Page in three months that is four a year. Mr.Platteschorre thinks it is possible to do it. We have to work together for the benefit of the I.B.A. as well as for our own Guilds. Mr.W.Staempfli puts in that the S.B.U. did not received anything from the Guilds.

The Chairman will take care personally to send in a Page every three months for the Bulletin. And if the President Mr. Sievi tells me that you did not do it, than I will write you and afterwards I will phone you, when necessary every hour of the day!

With 11 Guilds we must conduct a beautiful I.B.A. News-Bulletin! Mr.G.Baker: indeed this is possible. But will all guilds co-operate? The Meeting answers with a forcibly YES!

Mr.Chairman: then every guild will send in every three months 300 words for the IBA-News-Bulletin and this Bulletin will be issued four times a year. Everybody agrees.

## **I.C.C. '55- Report preparation.**

Mr.G.Baker, UKBG, strongly protests against the partaking of Mr. Santiago Policastro, as he is not a member of the I.B.A.

The Chairman puts in that this is not concerning the report of the ICC. Out of the attached reports you could read what can happen during an International Cocktail Competition.

From a letter of the DBL we read that the costs of advertisements are too high.(f 300,= a Page). Such an advertisement only costs 1/3 cent with an edition of 40.000 copies. I think this is not too expensive on the contrary. Further no questions about the I.C.C.'55.

To the Question of Mr.G.Baker concerning Mr.S.Policastro the Chairman informs that Pichin Policastro did not take part in the I.C.C.'55; he was not competing but Ôhors concourse'.

The NBC wrote to Mr. Policastro about this. Mr.Bluemink reads the letter that was addressed to Mr.Policastro.



Mr. Policastro only gave an exhibition. Also Mr.Hans Jung, advisor of the S.B.U., told a wonderful story about the great professionalism of Mr. Policastro and Mr. Sievi did the same. That is why the NBC invitedÉÉ **Mr. Santiago Policastro (Pichin)** to give his exhibition during the I.C.C.' 55

Once more Mr.G. Baker UKBG protests against the partaking of Mr. Policastro, and he regrets that Mr.G.Sievi made that decision. Mr. Policastro got a good publicity and the ICC '55 was second. In the future everybody have to know the regulations of the International Bartenders Association thus Mr. G.Baker.

The Chairman: now Mr. Baker dear friend you see for yourself how important it is to have a good I.B.A. News Bulletin, then such things cannot happen anymore as the guilds can give their visions long before in the Bulletin concerning the IBA matters.

Mr.Fred Friede puts in to drop this matter and to take care that in future such things will be avoided. The Chairman agrees with the speaker.

Mr.G.Baker asks the Chairman how were the value of the points in the final.

The Chairman informs that there were 25 Bartenders in the final; 2 bartenders got in this final 16 points and so this two had to fight for the first and the second prize. At the same

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time 5 competitors came out with 15 points. Those five had to reshake for the third prize. There were no heats in the final it was a final of 25 Bartenders.

Mr. G. Baker puts in that the U.K.B.G. now, after 25 years, have almost a watertight system of points and requests the meeting if the UKBG may use this system in the I.C.C. '56.

The meeting decided that the UKBG can use this system and that the UKBG send to all guilds of the I.B.A. this system so that the Guilds can see it a give their satisfaction to it. Mr. G. Baker agrees with that.

Mr.W. Staempfli protests against the partaking of the West-Coast USA of the UKBG.

The Chairman informs Mr.Staempfli that he goes against his own President. Mr. F. Friede DBU now protests. Mr.G.Baker thanks the N.B.C. for the good organising of the I.C.C. '55 and puts in that he only did not understand the points system. At the same time he said he should like that the team-leaders have tables near to the Jury. The meeting agrees with that, in future it will happen this way.

After this all the Guilds thanked for the wonderful time they spend in Holland.

Mr. Jac. Platteschorre, IBA-Vice president and Chairman at the Meeting close the Meeting.

Henk Bluemink, Secretary NBC and IBA-Meeting 1955



The I.B.A. groupe during the 1955 Meeting in Holland



Mr. Guiseppe Neri, A.I.B.E.S.  
First I.C.C. Winner